

PORTFOLIO



DELIA RAZAK | 2023

I SPECIALIZE IN...



Branding



Illustrations



**Web
Banners**



**Social Media
Content**



Prints

01

Branding

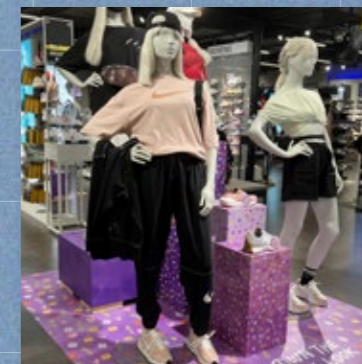
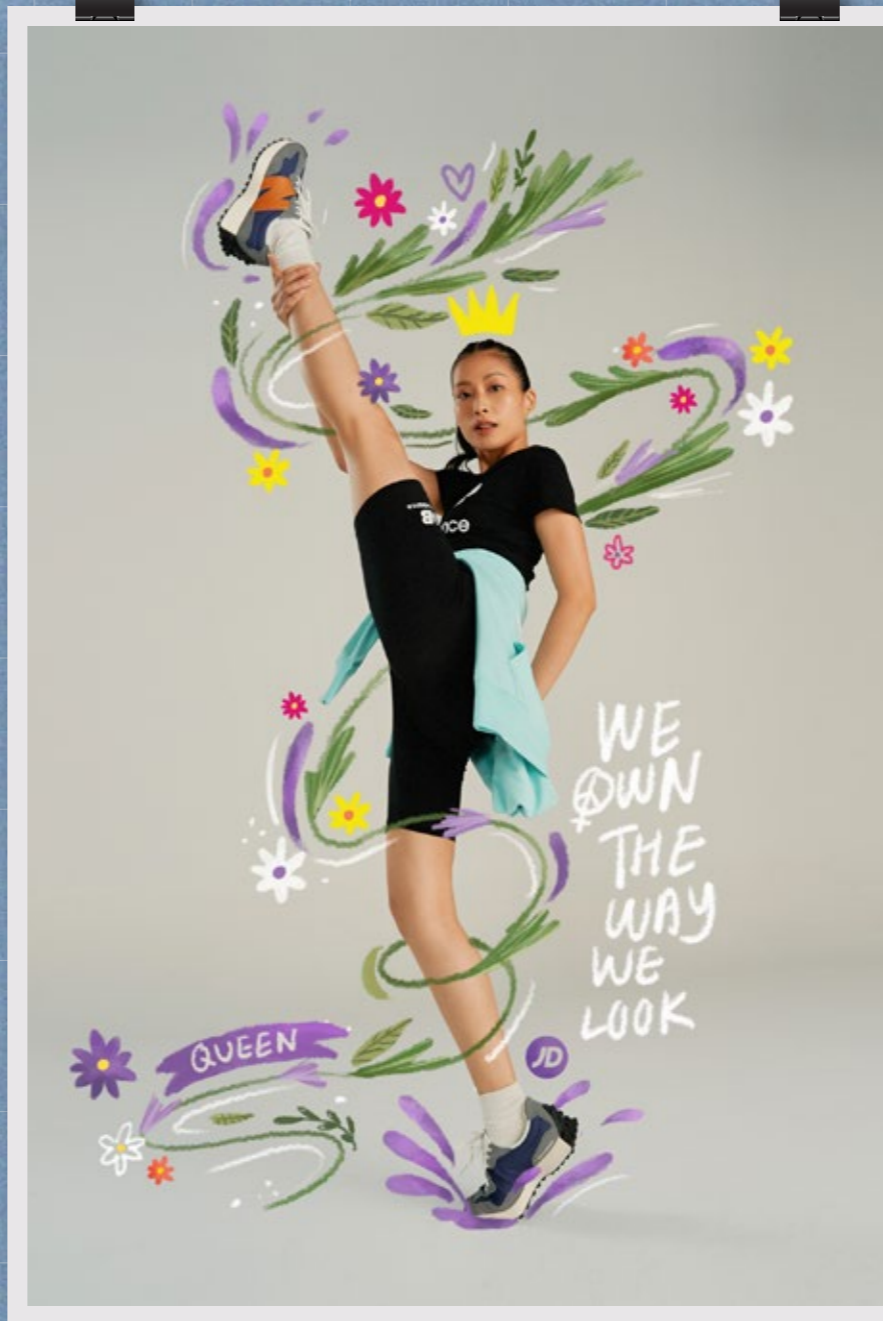
Campaign

Concept Idea

Logo design

TVC

OOH



*International Women's Day campaign
for JD Sports, Malaysia*




*"SEEngapore" campaign
Traveloka, Singapore*

traveloka
your Lifestyle superapp

GOverseas

Come back, oppaaaa!
We're not very faaaar...

✈ Fly to Seoul
from **S\$231** (one-way)



Book Flights, Hotels, Attractions
& more on Traveloka

Download on the App Store | GET IT ON Google Play

traveloka
your Lifestyle superapp

GOverseas

Come visit me
'coz you're the banh for mi!

✈ 4D3N trip to Ho Chi Minh City
from **S\$286**



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& more on Traveloka


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traveloka
your Lifestyle superapp

GOverseas

Here without you,
the island's feeling blue...

✈ Fly to Bali
from **S\$94** (one-way)



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"The Places You Miss Are Missing You Too" campaign OOH for Traveloka, Singapore

02

Illustrations

Pattern Design

Book illustrations

Character Design

Storyboards



DATO' ROHANA ROZHAN AND
TEAM ASTRO CORDIALLY INVITE YOU TO

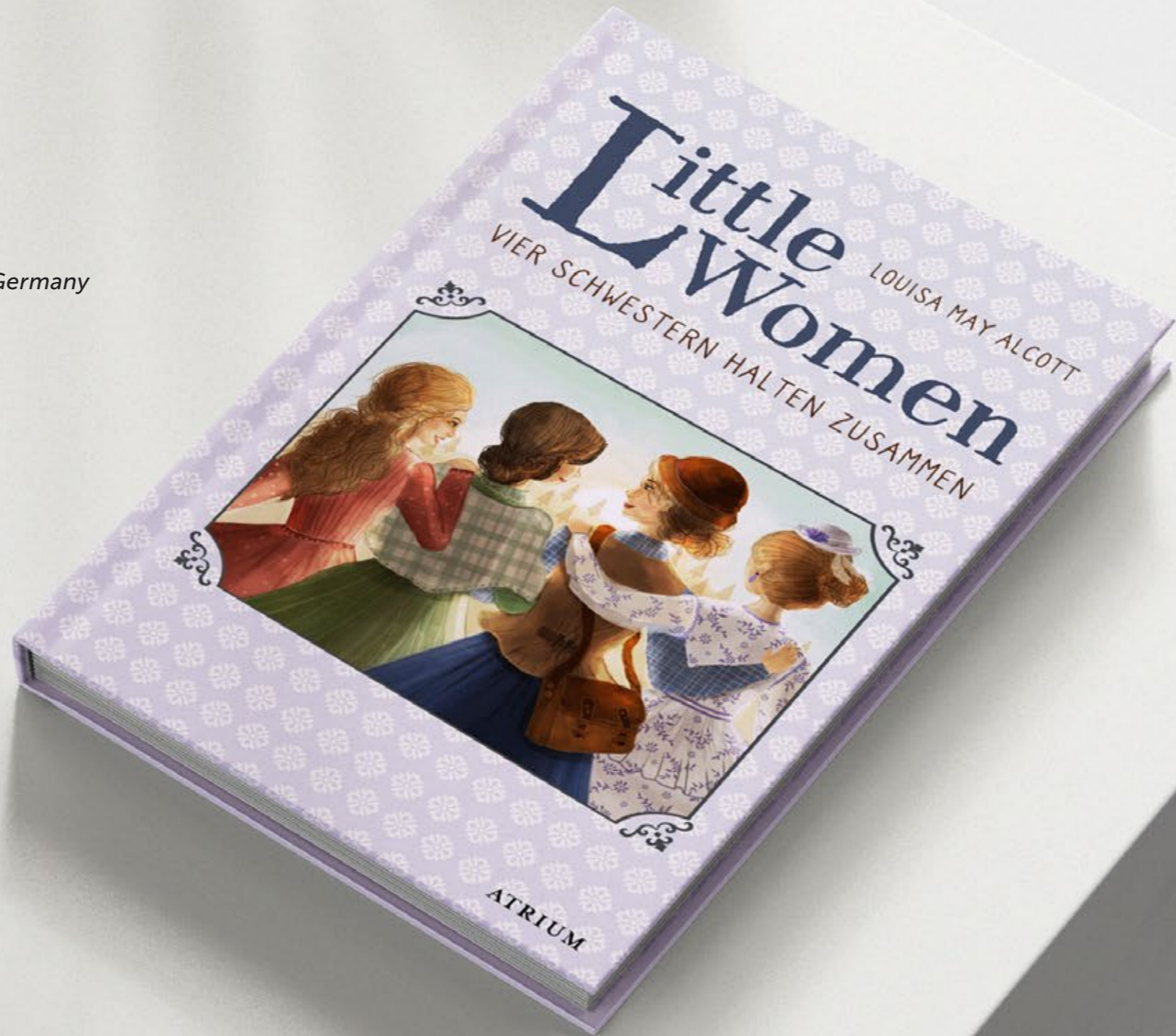
ASTRO DURIAN RAYA GET-TOGETHER

15 JULY 2016
6:00PM - 11:00PM

KUALA LUMPUR GOLF & COUNTRY CLUB
(POOLSIDE), JALAN BUKIT KIARA

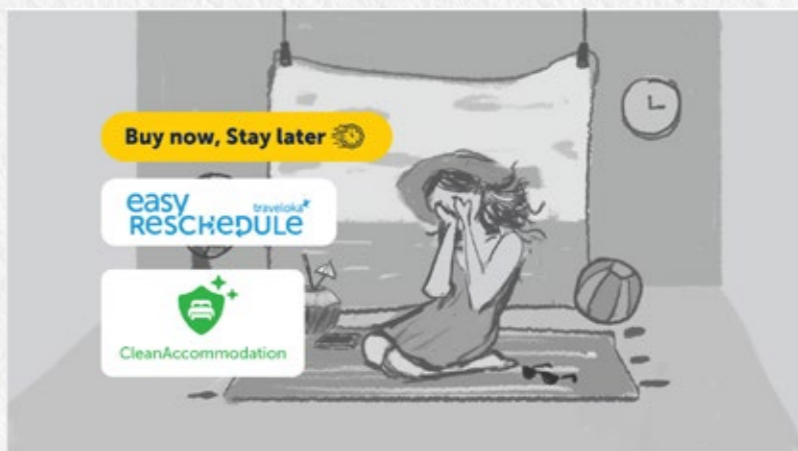
PLEASE RSVP TO WINSTON THAM AT
+603 9543 6688 EXT: 1261 / +6012 323 0680
OR EMAIL WINSTON_THAM@ASTRO.COM.MY

Book cover illustration
for Atrium Kinderburch, Germany





Telegram sticker design for Traveloka, Malaysia



Storyboard sketch for Traveloka, Singapore

03 Social Media

Content Ideation

Storytelling



whimsigirlsngn

whimsigirl

A Pop-up Shop.

We're coming for you, Singapore.
February 19th - save the date.

Liked by tragikomedi and 1,886 others

whimsigirlsngn Calling all Everyday Girls in 🇸🇬 - we're packing our big bags and coming for you this weekend... more

GIF illustration for Whimsigirl, Malaysia

Been There, Done That
TICK WHAT YOU'VE SEEN AND DONE IN 2018!

- ARASHIYAMA BAMBOO GROVE
- MARINA BAY SANDS INFINITY POOL
- TAJ MAHAL
- NORTHERN LIGHTS
- GRAND CANYON
- MALDIVES
- HONG KONG DISNEYLAND
- HA LONG BAY
- MOUNT KINABALU
- UBUD
- MABUL ISLAND
- HOLI FEST
- JEJU
- HOKKAIDO

SHARE YOUR STORY TEMPLATE AND TAG @TRAVELOKAMY

2019 Travel Bucket List
FILL IN THE BLANKS WITH YOUR TRAVEL WISHLIST FOR EVERY SEASON!

Winter

Summer

Spring

Fall

SHARE YOUR STORY TEMPLATE AND TAG @TRAVELOKAMY

DESCRIBE YOUR 2018 IN GIFS!

CAREER

LOVE

LIFE

SHARE YOUR STORY TEMPLATE AND TAG @TRAVELOKAMY

YOUR XPERIENCE **BUCKET LIST!**

Add a GIF if you dare to try these activities!

Bungee jumping

Longest waterslide

Skydiving

Indoor skydiving

Surfing

Glass skywalk

Template by @travelokamy

traveloka

It's World Book Day!

Geek out this Q&A with your bookish friends today

Current read : _____

Favorite book : _____

Favorite author : _____

2019 target : _____ books read

If you could live a day as a character of your favorite book, who would you be?

Social media IGS post for Traveloka, Singapore

04

Web Banners

Display Ads

App Banners

Landing Pages



App banners for Traveloka, Thailand



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TAROT SURPRISE

Choose a card & get a shocking deal!

BUY 1 GET 1 FREE ticket
for new Xperience customers

Share it around for more luck!

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TAROT SURPRISE

Temperance

traveloka
TAROT SURPRISE

The Strength

traveloka
TAROT SURPRISE

The Sun

traveloka
TAROT SURPRISE

The Hierophant

traveloka
TAROT SURPRISE

The Magician

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TAROT SURPRISE

The Chariot

Thematic Web Banners for Traveloka, Singapore



END

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