

Delia Razak

Visual Designer / Illustrator

10 years of working experience in Advertising, Design & Illustrations

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Education

Graphic Design Segi University Graduate

CORPORATE EXPERIENCE

Senior Visual Communication Designer

Traveloka (Oct 2017 – Jan 2023)

Handles Traveloka Malaysia, Singapore, Thailand & Philipines Market

- Advertising campaign deliverables
- ATL & BTL promotions
- Web & app banners
- Social media content planning & creation

Senior Graphic Designer

The Wizards Room, Astro (Sep 2015 – Sep 2017)

- Advertising campaign deliverables
- ATL & BTL promotions
- EDM designs
- Print designs

Digital Artist Executive

QEOS Sdn. Bhd. (Jul 2014 – Aug 2015)

- Advertising campaign deliverables
- App interface design

Graphic Designer (Contract)

Adrenaline Communications (Jan 2014 - Jul 2014)

Pansing Distribution (Oct 2013 - Dec 2013)

FREELANCE EXPERIENCE

- "Little Women" cover illustration for Atrium Kinderburch, Germany
- "Anne of Green Gables" cover illustration for Atrium Kinderburch, Germany
- ICRC Covid-19 Vaccine Campaign for ICRC, Switzerland
- "We Own The Way We Look" Campaign for JD Sports, Malaysia
- "What if?" a children's picture book for MakChic, Malaysia

